

Wedding Photography Packages

When looking for a [Wedding photography Packages](#), it's important to know what to expect in terms of the packages offered. Here's what you need to consider:

Most photographers offer multiple collection options to suit a range of budgets and needs. Packages typically include a number of hours of coverage and digital files.

Time

Some photographers only offer packages that include a certain number of hours, and adding additional time will result in higher prices. Make sure to communicate with your photographer about what you want captured on your wedding day, and bring up any special requests like photo retouching. This is when a photographer alters a picture by removing skin blemishes, making arms look skinny, and erasing things that are not a part of the shot, and it is not normally included in your package.

On average, an 8 hour package will cover the start of your getting ready process, ceremony, and the basics of your reception (if you front load the dances). If you want to capture all the candid shots during your reception, it is recommended that you book a full-day package.

Some photographers will charge a travel fee if they are traveling to your location. Ask your photographer if this is included in their price or an extra fee.

Location

Photographers in big cities often charge more than those in smaller towns because of the high overhead costs associated with living in a metro area. Wedding photographers who travel to remote locations also have to factor in the cost of airfare and hotel stays. Some photographers include these expenses in their package pricing while others require a travel fee to cover their costs.

Many photographers offer a variety of add-ons, such as prints and photo albums. These items are great for preserving the memories of your special day and can be a wonderful addition to your home decor.

When choosing a wedding photographer, make sure to discuss the types of photos you want with them in advance. This will help you avoid surprises on your wedding day and ensure that your photographer captures all the moments you want.

Prints

Typically, a package will include digital files on a USB stick (with high and low resolution photos). Some photographers will also give you access to a password-protected online gallery so you can share the images with your loved ones.

Depending on the photographer, some packages will also include prints. Often, these will be in the form of 6"x4" or 7"x5" prints. Some photographers may also offer a selection of fine art prints, which are more expensive and usually come with a photo album.

Before the wedding, it's a good idea to make a shot list of all the shots you want from your day. Prioritize your 'must-have' shots and note any special requests, like close-ups of sentimental items or unique poses. Then, share this with your photographer to ensure they capture all the moments you want. This will help reduce your stress on the big day.

Albums

Whether you include them in your wedding photography packages or sell them separately, albums are a great way to showcase your work. They typically include a selection of images from the day and can be customized with the couple's name and wedding date.

Photographers also usually offer digital files as part of their wedding photography packages. These may be delivered via an online gallery or a USB drive. The number of photos and how they are delivered will affect your pricing structure.

Additional products and services can be an excellent way to differentiate yourself from the competition and justify higher prices. For example, you might offer drone photography or have the ability to shoot on film. Adding these extras can help you stand out and impress your clients. However, make sure to consider how much time these activities take so you can plan accordingly. You should also plan for travel expenses. If you will be traveling to a destination wedding, this should be reflected in your pricing.